

### Judging Criteria

0: Completely Failed • ½ - 2: Unsatisfactory • 2½ - 4½: Deficient • 5 - 6½: Satisfactory • 7 - 8: Good • 8½ - 9½: Very good • 10: Excellent

		Score (0-10)
Science	The entrant uses science-based solutions for food production in Canada.	
	The entrant is innovative (has adopted a new technology, business model or management practice).	
Sustainability	The entrant's work is sustainable, and resources are responsibly managed to create a world of abundance for future generations. (Example: Nominee's operation has environmental accreditations).	
	The nominee's work contributes to the forwarding of the UN Sustainable Development Goals (SDGs).	
Storytelling	The entrant is a thought leader and their work elevates the agri-food sector and benefits the Canadian agriculture industry.	
	The entrant is collaborative or helps to develop a thriving community.	
	The entrant works or has worked with others to develop a solution for the Canadian food system or agriculture.	
	The entrant helps to share their farming/ranching/producer story as an "ag-vocate."	